

# Antarctic Ambassador Expedition Programme Foundation Pack

**An introduction to the supporting materials available to help Polar Field Staff create Antarctic Ambassadors during the expedition season**

## Overview

The Antarctic Ambassadorship Committee has been working on a number of resources to support Polar Field Staff with communicating the Antarctic Ambassador concept to guests and engage them in acts of ambassadorship during their expedition.

The resulting resources form the Antarctic Ambassador Expedition Programme foundation pack, and are as follows:

## Summary of Key Materials

<b>Programme Presentation</b>	<p>The Expedition Programme Presentation is selection of different slides, some of which are editable, from which you can pick and choose depending on whether you are sharing as a standalone lecture or part of an evening recap.</p> <p>The slides cover the Antarctic Ambassador definition, real-world examples, suggestions for guests on continuing their ambassadorship at home and how to access further resources.</p> <p>Notes for each slide are included within the presentation. There is also a document containing the notes which can be used for translation purposes.</p>
<b>Expedition Challenge</b>	<p>The expedition challenge is a smaller version of the 24-task Ambassadorship Challenge and seeks to engage guests in six small acts of ambassadorship during their time with you - things like attending lectures, making mindful meal choices, and turning off lights in their accommodation when not in use. And three challenges to complete at home.</p> <p>Guests who take part can be rewarded with the final part of the foundation pack...</p>
<b>Certificate of Ambassadorship</b>	<p>The certificate can be edited in Microsoft PowerPoint or Pages before being saved as a PDF and emailed to departing guests. It has minimal colour and clean, uncomplicated design if your company would prefer to print during expedition. There is a dedicated space to add your operator logo and EL signature.</p>

## Relevant resources

These materials, as well as a webinar introducing the programme and available resources, 'Your Questions Answered' reference sheet and Programme Presentation notes are available on the Antarctic Ambassador Resources page within the Field Staff Resources Section of the website.

## Your feedback is essential

Your feedback, and anything you can pass on from guests, will be essential to improving and evolving the programme as well as developing future resources. Please share your thoughts and experiences delivering the Programme with us, via the link on the Antarctic Ambassador Resources page or by emailing [antarcticambassadors@iaato.org](mailto:antarcticambassadors@iaato.org).

Please also check back on the Antarctic Ambassadors Resources page for a short survey - coming soon.