



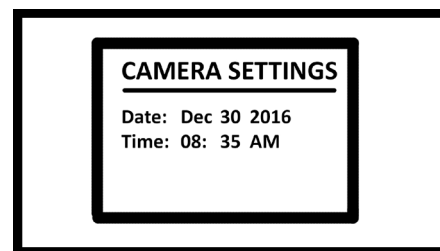
TAKE WHALE PHOTOS. HELP SCIENCE.



Do you enjoy whale watching and photography? Scientists need your help. Join Happywhale in collecting humpback whale sightings so we can track and learn more about these amazing creatures. It's simple. Take photos of humpback whales. Upload your photos at happywhale.com. We'll identify your whales, tell you what we find and share the data with scientists. **Participating is as easy as 1-2-3:**

1 Set.

Set your camera to the local date and time. Turn on GPS if you've got it!



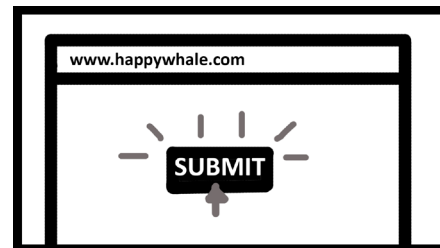
2 Shoot.

Capture as many photos as you can clearly showing the tail's flukes.



3 Submit.

Go to happywhale.com and upload all tail shots for each whale. If you are a new contributor, your account will auto-generate.



How Do You Identify Humpbacks? Individuals are identified by the shape and markings on the two flukes, or lobes, of their tail. These markings are visible when a humpback dives and tail rises above the water. The best ID photos show all parts of the fluke clearly, including the tips, leading edge and central notch.

How Will My Photos Be Used? Photos are used to identify individual whales and track the health and movements of whale populations worldwide. There is still so much to learn about humpback whales and their patterns of migration over time. **What stories will your photos tell?**

www.happywhale.com

