

# Your Questions Answered

---

## A helpful reference sheet to assist Polar Field Staff with familiarising themselves with the Antarctic Ambassador Expedition Programme

### What is the definition of an Antarctic Ambassador?

---

IAATO defines an Antarctic Ambassador as someone who:

- Loves and respects the region.
- Educates others by sharing their Antarctic experiences.
- Advocates for Antarctica when opportunities arise.
- Protects Antarctica by making changes at home.

### What resources are available for me to share as part of the Antarctic Ambassador Expedition Programme?

---

The Antarctic Ambassador Expedition Programme foundation pack consists of:

- An Introduction to the Antarctic Ambassador Expedition Programme
- An editable presentation for Polar Field Staff to deliver to guests
- An expedition activity
- A certificate of ambassadorship.

On the Antarctic Ambassador Resources page, you'll also find a presentation script you can use as is or make edits to. It can also assist with preparing translations.

We'll be expanding these resources between seasons based on your feedback, so please share your thoughts from the field.

### Can I edit the Ambassador presentation to include examples of past guests who have become Ambassadors?

---

Yes! The image and text field on the Acts of Ambassadorship pages of the presentation is editable.

We've provided two great case studies you can use but encourage you to use examples of your own from previous guests.

### Is the Expedition Challenge suitable for cruise-only itineraries?

---

Yes! We've purposefully picked activities that can be carried out on any expedition type.

We'll be looking to expand the challenge to offer more options and flexibility based on feedback from guests and field staff, so please do share your thoughts with us.

---



## Can we give our guests Ambassador patches?

---

We've created a certificate as a reward for guests completing the expedition challenge, but if your company wishes to share patches with guests as well you are welcome to do so.

IAATO does not provide Antarctic Ambassador patches for dissemination to guests however, Members have access to the design file in the Members section of the website if they wish to create their own. This design is trademarked and should not be edited.

We would ask that patches are only given out to guests participating and completing the Expedition Challenge so as not to diminish the value of engaging in the programme.

Equally, we'd ask that patches are not made available for sale.

## Where can I send guests who want to continue the Antarctic Ambassador Programme after their expedition?

---

The three 'at home' challenges on the expedition challenge card are designed to keep departing guests engaged with Antarctic Ambassadors. These challenges include submitting a profile to the Ambassadorship World Map and following Antarctic Ambassadors on social.

Please encourage your guests to complete these challenges and follow Antarctic Ambassadors on Facebook and/or Instagram where they'll find further opportunities to continue their ambassador journey, quizzes, webinars, and other online events.

## How can I submit feedback about my experience delivering the Antarctic Ambassador Expedition Programme?

---

Thanks for asking! We will be making a short questionnaire available to you soon which you can fill in with your experience and guest feedback. Alternatively, you're welcome to contact us by email at [antarcticambassadors@iaato.org](mailto:antarcticambassadors@iaato.org) or via the button on the Antarctic Ambassador Resources page.

Please give as detailed feedback as you can to help us improve and evolve the Programme.