

BECOMING AN ANTARCTIC AMBASSADOR

How to join our global community
and act for Antarctica



WHAT WE'LL COVER

- What is an Antarctic Ambassador?
- Acts of Ambassadorship
- Become an Antarctic Ambassador during your visit
- Ambassadorship at home

AN ANTARCTIC AMBASSADOR LEAPS!

Loves and respects the region.

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Educates others by sharing their Antarctic experiences.

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Advocates for Antarctica when opportunities arise.

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Educates others by sharing their Antarctic experiences.

Advocates for Antarctica when opportunities arise.

Protects Antarctica by making positive changes at home.



ETHEL BORGGREVEN – PLOUM

ACTS OF AMBASSADORSHIP

Ethel Borggreven – Ploum, Occ. Therapist, Netherlands

Ethel was so inspired by her expedition in 2016, she wanted to share it with others. She created a presentation using her photographs and anecdotes, as well as tips on how to protect Antarctica with environmentally responsible practices at home.

Her first lecture, at a local outdoor shop, was a great success with 76 people in attendance, buzzing with enthusiasm for the White Continent and onward stewardship. She's since gone on to book two more, and is looking to expand her lecture circuit.



MANDY SPEERS VOLPE

ACTS OF AMBASSADORSHIP

Mandy Speers Volpe, Designer & Photographer, NYC

When Mandy and husband Noel arrived home after a “life-changing” Antarctic expedition 2018, they began transitioning to plastic-free living; from ditching the single use water bottles at the gym to saying no to plastic in everyday life.

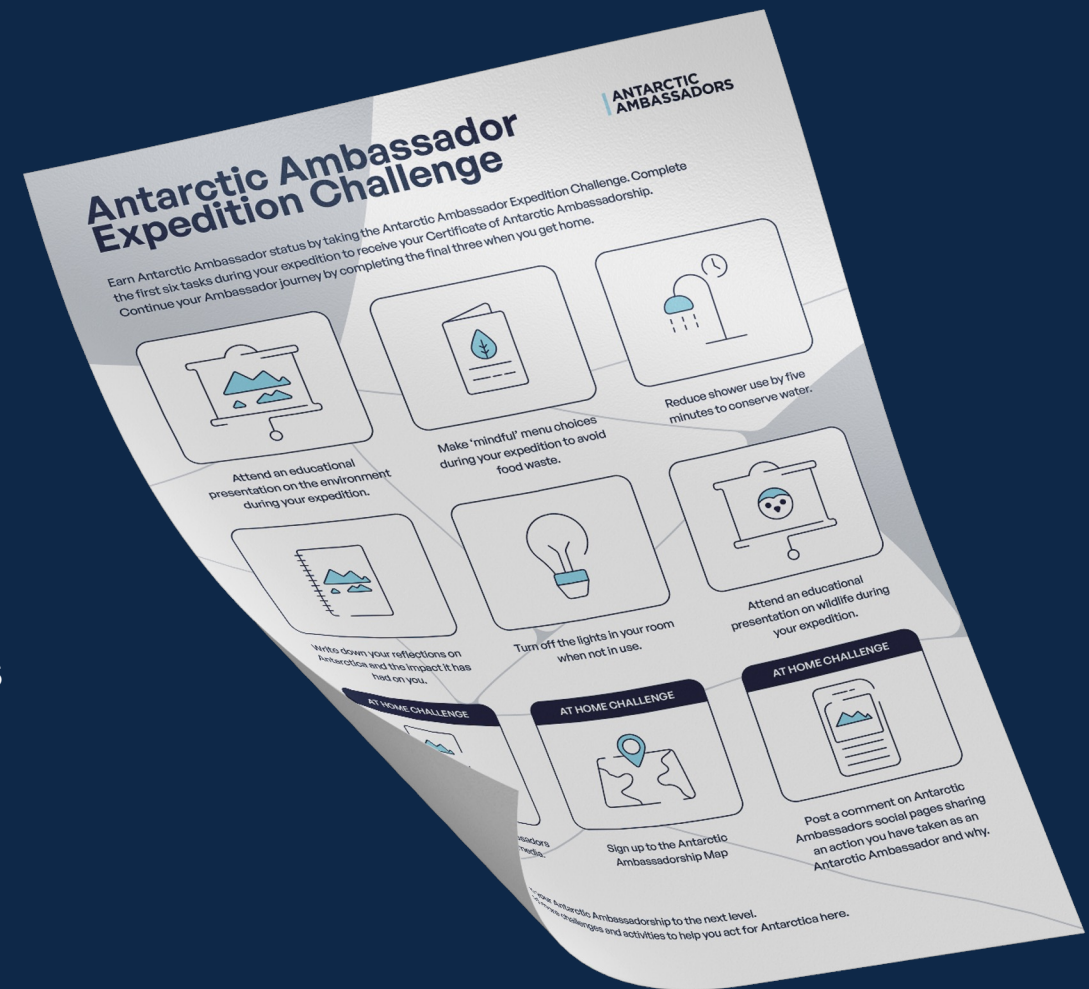
Mandy has also shared her experience with “more people than I can count” explaining the network of organisations that support the protection of Antarctica and the measures visitors must follow when travelling there.

WHILE YOU'RE WITH US

Why not take the Antarctic Ambassador Expedition Challenge!

SIX small acts of Ambassadorship while you're with us

THREE to complete at home



ONWARD AMBASSADORSHIP

There are plenty of things you can do at home in the name of Antarctic Ambassadorship.



Reduce emissions by walking or cycling instead of driving short distances.



Give a polar presentation for your local school or community group.



Organise a trash pick at a nearby nature spot or community space.

ANTARCTIC AMBASSADORSHIP DAY

APRIL 24



CELEBRATE

A celebration of Antarctic Ambassadors, IAATO's mission, achievements and aspirations.

HONOUR

Sharing stories from our Ambassadors and acknowledging the actions they've taken for Antarctica.

INSPIRE

Releasing new resources to support your ambassadorship journey.

**ANTARCTIC
AMBASSADORS**

FIND MORE RESOURCES ONLINE

Find all Antarctic Ambassador materials as they become available at iaato.org

1

You'll find Antarctic Ambassadors resources on the Antarctic Ambassadors pages via the Main Menu.

2

Over the course of the year you'll find downloadable resources, tutorials, events and activities here.

iaato.org/antarctic-ambassadors



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Ambassadors**